



# **NATIONAL HARM REDUCTION ONLINE FORUM 2022**

## **SPONSORSHIP PROSPECTUS**

**25 August 2022**

The HRA National Harm Reduction Online Forum will bring together a wide range of organisations and individuals interested in harm reduction and drug policy reform issues in Australia. The forum is a rare opportunity for those working in the sector to come together at the national level to discuss critical issues, share information, skills and approaches, build networks and find new ways to collaborate.

# WHO IS HRA?

Harm Reduction Australia (HRA) is a national organisation committed to policies, programmes and practices that aim to minimise negative health, social and legal impacts associated with drug use, drug policies and drug laws. HRA's approach is grounded in justice and human rights.

HRA is a membership-based organisation that formed in 2015 due to growing concerns about the direction of drug policy in Australia. Our members are primarily people working in harm reduction, public health and related sectors, but also includes a wide range of individuals interested in the continuation and expansion of harm reduction and drug policy reform measures in Australia.

The Board and members of HRA are people who understand the complexities of drugs and drug policy and are advocating for safe, effective ways to protect the wellbeing and human rights of people who use drugs and, that of their families and wider communities. HRA aims to ensure that drug policies in Australia first and foremost do no harm and provide real benefit to Australian society through evidence-based, non-judgmental and humane responses to drug use in society.

## Goals

- To develop a national network of individuals and organisations dedicated to achieving and maintaining best practice harm reduction and effective and humane drug policies in Australia;
- To educate the public, decision makers and those who influence public opinion (including the media) about the efficacy and legitimacy of harm reduction and human rights-based drug policies and programs for redressing some of the harms associate with current drug laws and policies; and
- To work collaboratively to ensure reform to current drug policy with the primary aims of ending criminalisation, imprisonment, stigmatisation, discrimination and human rights violations against the people who use or have used drugs.

# ABOUT THE FORUM

Currently in Australia, there is no regular mechanism to unite and bring those working in and around harm reduction and related sectors together at the national level. The **National Harm Reduction Online Forum 2022** will provide a new, unique opportunity for contemporary discussions on policy and practice, for sharing information and skills and will provide a much needed space for networking and collaborations across jurisdictions.

Although the program for the 2022 National Forum is still under-development, the online format is designed to provide an affordable and accessible way for the widest possible range of organisations, services and individuals to participate in this national event. The inaugural forum in 2022 will focus on a tailored 3-hour online program including an opening keynote, state-of-the-art plenary speaker and a facilitated discussion panel on hot topics in harm reduction and drug policy reform including issues such as:

<b>Needle &amp; Syringe Programs (NSP)</b>	<b>Roadside Drug Testing &amp; Driving</b>
<b>Opioid Agonist Treatment (OAT)</b>	<b>Hepatitis C</b>
<b>Festivals Harm Reduction</b>	<b>Pill Testing/Drug Checking</b>
<b>Safe Supply</b>	<b>Decriminalisation &amp; Law Reform</b>
<b>Policing &amp; Law Enforcement</b>	<b>Prisons</b>
<b>Human Rights</b>	<b>Pandemic Preparedness &amp; Responses</b>
<b>Drug Policy &amp; Research</b>	<b>Frontline Challenges &amp; Innovations</b>

*and more...*

The online forum will be designed to provide an interactive and immersive experience with opportunity for online chat, Q & A and networking. The final session will include small group breakouts and online polling to provide HRA with guidance on what the sector needs and expects from future HRA National Harm Reduction Forums in 2023 and beyond...

# HRA is seeking sponsors for the 2022 National Harm Reduction Online Forum through the following sponsorship opportunities:

## Platinum Partner | Forum Sponsor \$2500

*Your support will allow HRA to organise and hold this important forum for the harm reduction and wider AOD sector.*

Benefits include:

- Acknowledgement of your Platinum Partner sponsorship and inclusion of your company/organisation logo on all promotional materials, forum program and HRA slide templates for the forum and all sessions
- As a Platinum Partner your company/organisation will be provided with the opportunity to promote your company/organisation on the Online National Harm Reduction Forum page on the HRA website
- Acknowledgment of your sponsorship as a Platinum Partner by HRA Executive Director and/or President during the opening and closing sessions of the forum
- Acknowledgement of your Platinum Partner sponsorship and inclusion of your logo on any post-forum video or other resources produced following the event.

## Gold Partner | Forum Supporter \$1000

*Your support will allow HRA to provide the best possible online experience for our forum participants.*

Benefits include:

- Acknowledgement of your Gold Partner sponsorship and inclusion of your company/organisation logo on all promotional materials, the forum program and HRA slide templates for the forum and all sessions
- Acknowledgment of your Gold Partner sponsorship by HRA Executive Director and/or President during the opening and closing sessions of the forum.



**If you are interested in sponsoring the 2022 HRA National Online Harm Reduction Forum please contact:**

**HRA Executive Director: Annie Madden AO**


Email: [executivedirector@harmreductionaustralia.org.au](mailto:executivedirector@harmreductionaustralia.org.au)

Phone: +61 (0) 414628136

**Find out more about Harm Reduction Australia (HRA):**

Website: [www.harmreductionaustralia.org.au](http://www.harmreductionaustralia.org.au)

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